"I owe everything to (my caregiver) and SYNERGY HomeCare to help me recuperate."
- SYNERGY HomeCare client Dorothy J

"(My client's) face was as bright as the tree"
- SYNERGY HomeCare caregiver Jessica Y

"I know (my caregiver) cares about me, about my needs and about my disability."
- SYNERGY HomeCare client Ann G

"My caregiver is like an angel sent from God."
- SYNERGY HomeCare client Linda R

"It's about treating people how they deserve to be treated and providing love to them, even through small, simple things."
- SYNERGY HomeCare franchise partner Casey H

"They are our family"
- SYNERGY HomeCare client Elaine A
SYNERGY HomeCare made an appearance on Fox and Friends recently. The segment called On the Job Hunt reached more than 1 MILLION VIEWERS nationwide.
The Morning Rituals Of 15 Highly Successful Small Business Owners

Peter Tourian, founder of SYNERGY HomeCare and Araya Clean, eats the same big breakfast every morning.

Tourian founded and operates two emerging franchise companies out of Phoenix, Ariz. SYNERGY HomeCare is a non-medical in-home senior care company, and Araya Clean is a power-washing franchise.

Before becoming an entrepreneur, Tourian served as a deputy in the Maricopa County Sheriff’s Office, and that’s where he developed an appreciation for a strict morning regimen. Every day he gets up at 5:30 a.m. and spends 30 minutes checking his email and industry news before a 30-minute workout. Then he very specifically has two cups of tea, each loaded with 60 mg of caffeine, three tablespoons of sugar, one spoon of honey, and some lemon juice — the intense sugar rush is to help with his exercise recovery.

After a shower, he’s ready for his daily breakfast of three or four eggs, two chocolate chip pancakes, three strips of bacon, and a couple of glasses of orange juice.
Peter Tourian

Age: 41

Married/Singles: Singles

Title: Founder & CEO of Tourian Brands, LLC – the Global parent holding company of SYNERGY HomeCare and Arizona Clean Property Services

Kids: Two-Human Rapheal

Live: Scottsdale

I love Burns...

California: I am in the second generation in my family to be born in America.

My favorite thing about Arizona...

It’s continuous sunshine and lots of beaches I have lived here for 34 years and don’t plan on changing that any time soon.

I’m listening to...

80’s New Mix in the morning and smooth jazz in the evening.
Falls pose serious danger for seniors, expert offers safety tips

SALT LAKE CITY - One in three seniors in America will fall in a given year, and each fall is the leading cause of injury, hospitalization and death for those 65 years old and older.

Such falls can be prevented by following tips for home safety.

Rory Cattera is the owner of Synergy Homecare, and she said there are several things seniors can do to stay safe.

"This includes lighting that includes lights, having sure step-like surfaces," he said. "That includes grab bars, hand rails. You know, if you have steps down hallways, wherever you may need them."

Seniors are also encouraged to check on their hearing and eyesight as well as have their medications updated.

"Making sure that your eyesight is checked often, and have your prescriptions updated," Cattera said.

And Cattera said some medications can pose risks.

"Many of them often make you dizzy or dreary, so to go and not be too super active during that time," he advised seniors.

He also suggested saving some attention to diet needs.

"As we age, we lose appetite, but we still need to feed the body, cause if we don't, there's already drugging going on, and the already in our muscles affects both density and our overall strength, so we can just lose that strength and fall easily," he said.

Senior citizens should be safe rather than sorry about appearances.

"Don't be afraid," she said. "There's no reason that's avoid, and they will not be seen with the equipment or something else. And I think they would be just better off if you could, as it isn't bad or anything else."
New home care provider offers evaluation of fall hazards
by Barbara Soderlin

Two military veterans have opened an Omaha location of Synergy HomeCare, a national home care provider with offices in 40 states. The local franchise owners, Mark Brubacher, an Air Force veteran, and his wife, Julie, also a veteran, said they want to help improve the quality of care for veterans and their families.

"We want to make sure that veterans are taken care of," said Julie Brubacher. "Our goal is to provide the highest quality care possible."

The couple realized the need for specialized care for veterans and their families, which led them to consider opening a franchise. They saw an opportunity to make a positive impact on the community by providing high-quality care to veterans.

At their in-home care consultation, Synergy is offering free in-home safety assessments to help people avoid the risk of falls, an ongoing concern for veterans. The consultation also involves a conversation about seniors' goals and medical history.

Additionally, the Omaha location will be open from 8 a.m. to 5 p.m., Monday through Friday, to accommodate veterans and their families.

Contact the Synergy HomeCare office at 402-444-1203. Or visit their website at omaha.synergyhomecare.com for more information.

Local Industry Hiring, Despite Sluggish Jobs Forecast - New Job Explosion Created By Aging Population

Despite the sluggish economy and the need for new jobs, the Omaha home care industry is seeing an explosion of new opportunities. The aging population is driving the demand for home care services, creating new job opportunities for those interested in the field.

The Omaha Business Journal reported that the number of job openings in the home care industry is expected to grow by 20% over the next five years. This growth is due to the aging population, which is expected to increase by 50% in the next 25 years.

The shortage of trained workers is driving the need for more home care providers to hire new employees. The industry is also facing a challenge in attracting younger workers, who are more likely to want to work in environments that offer better benefits and opportunities for advancement.

To address these challenges, home care providers are offering competitive wages and benefits, such as health insurance, retirement plans, and paid time off. They are also providing ongoing training and development opportunities to help workers advance in their careers.

The hiring market for home care workers is expected to remain competitive for the foreseeable future. As the population continues to age, the demand for home care services will only increase, creating new job opportunities for those interested in the field.

Synergy HomeCare is a national home care provider with offices in 40 states. The local franchise owners, Mark Brubacher, an Air Force veteran, and his wife, Julie, also a veteran, said they want to help improve the quality of care for veterans and their families. For more information, visit omaha.synergyhomecare.com.
Home health care franchise expands across S. Fla.

By Melody Vector
South Florida Business Journal

Five years after opening a Synergy HomeCare franchise in Miami, Lucy Robello is still in the midst of strong growth.

Still employing her former job as a financial services representative, the mother of three is now president and CEO of Synergy HomeCare of South Florida.

Five years ago, the franchise was the only one of its kind in the state of Florida. Now, with 12 locations across the state, the company is expanding at a rate of two to three every year.

Robello purchased the Naples franchise from Synergy HomeCare South Florida Business Journal and has applied for a home license there.

“Synergy is the best possible thing that happened to me,” Robello said. “I have a single family, we pride ourselves on doing every little thing and providing the best care possible.”

Some clients are over 80 years old, with others requiring exceptional care, sometimes up to 60 hours a week.

The Miami ink-ink franchise has expanded to 14 locations, and in the last year, the company has opened 15 new locations.

Synergy HomeCare South Florida Business Journal has been featured in this year’s Best Places to Work in South Florida.

People on the Move

By Mike Hartley
South Florida Business Journal

Sara Vidales, President & CEO of Synergy HomeCare Miami, was recently recognized as a Woman of the Year by the South Florida Business Journal.

George Peloza
South Florida Business Journal

The latest news from Synergy HomeCare South Florida Business Journal.

Synergy HomeCare South Florida Business Journal
GET SOME JOB ‘SYNERGY’
CAREGIVERS’ SALARY RANGES FROM $15-$25/HOUR

Maude Iggstrom
SYNERGY HomeCare

Ruth Busalacchi
SYNERGY Home Care Owner

Brian McDonald
SYNERGY HomeCare

Bethany Ekstrand
SYNERGY HomeCare

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